

## BRUMMITT ON ADVERTISING

Editor Standard:

I notice in the morning Standard of August 29, two editorials which appeal to me as being something new in the editorial field of Ogden; namely "Why not advertise?" and "Cottman and Idaho Falls."

The first editorial furnishes a basis on which a considerable case can be written, and I will touch on a few points. Ogden needs advertising more than any other place in the United States, a few references are sufficient to prove this assertion; the fruit interests of Ogden and adjacent country if located elsewhere would be sufficient to build a city of considerable size as proven from the fact that Grand Junction not having as much land adjacent thereto or as desirable climate has by persistent advertising built up a small city, and has increased the price of land from one thousand to two thousand dollars per acre, much better land with good water right, better climatic conditions, better railroad facilities, near Ogden can be purchased at Twenty-five per cent of the price asked and received in Grand Junction. Colorado Springs and Manitou have built a city as large as Ogden by advertising persistently. "The Garden of the Gods," their mineral water, "Cheyenne Canyon," "Grand Cavern," and a few other lesser attractions. The "Garden of the Gods" and other scenic beauty that is advertised with such telling effects qualify into insignificance in comparison with Ogden Canyon one of the most stupendous pieces of scenery created by the Almighty on the American continent; while the Utah Hot Springs and the springs of the Canyon Sanitarium are vastly superior in medicinal properties to any in the vicinity of Colorado Springs; while the beach of the Great Salt Lake just west of the city on the Southern Pacific Bridge, which is thirty miles long, is justly entitled to the position of one of the Seven Wonders of the World. If located at Colorado Springs would be a subject which hundreds of tons of advertising matter would be sent out annually describing, and thousands of tourists would be attracted to see and tell of its wonder.

Malheur Heights and Observatory Peak have many advantages, and much more scenic beauty than Pike's Peak, which has been the means of extracting thousands of dollars from the pockets of the sight-seers to the profit of Colorado Springs. Leadville with its "Penn," "Moyer," "Iron Mine," "Little Chief," "Silver Chord," "St. Louis," "Resurrection," "Chrysolite," "Little Johnnie," and "Little Pittsburg," which at one time was a thriving city of Twenty-five thousand and is still quite a city and a good business point had less in mineral to make her greater than Ogden. It is true that two men in Ogden have for a number of years worked persistently at mining, but outside of these two men, nothing has been done in a systematic way to develop or to advertise Ogden's great mineral resources. These two men as soon as they can realize on their labor will be multi-millionaires, one of them having recently sold a small part of his holdings for a quarter of a million dollars. Leadville became great by advertising and a city as large as Leadville can be built in Ogden from its mineral resources alone when properly advertised and developed.

There are many other resources which may be elaborated upon, and which need advertising very much to the great advantage of Ogden, such as a wholesale and jobbing center, a manufacturing point, the canning interest with its twenty or more factories, the best sugar interest, as a desirable residence city, and many others, one of which I will refer to, that is the railroad interest which necessarily brings up the development of the adjacent territory. Kansas City received the greater share of its growth from the development of the territory Northwest, West, and

Southwest, Ogden has a larger and more resourceful territory adjacent to it than Kansas City, and from this source alone it should build a city of several hundred thousand population. Kansas City grew because it advertised, and if Ogden will advertise persistently, it may be as large a city as Kansas City, because the adjacent country to Ogden is being developed very rapidly, and all we have to do is to reach out and secure the increase of population and wealth from this comprehensive territory by persistent and continued advertising.

The second editorial "Cottman and Idaho Falls" shows what one man can do by persistent, continuous and everlasting pushing and advertising. Recently when the representatives of the "Omaha Bee" were in Ogden and desired me to subscribe to advertising in the "Omaha Bee," I told them that I believed in advertising, and I believed Ogden needed advertising more than any other city in America owing to its great resources, but that I would not advertise in the "Omaha Bee" unless it was done systematically and on a large scale large enough to warrant some results, and if they would raise five thousand dollars for advertising Ogden, I would pay one hundred dollars of that sum, the amount was raised and five thousand dollars is now being spent advertising Ogden and its resources in the "Omaha Bee."

For many years past no systematic, persistent, continuous effort has been made to advertise Ogden. Much money has frittered away in issuing booklets and other fragmentary advertising, most of which is at present lying around in back offices, never having been sent out after having been issued. What we need more than any one thing as suggested by the editorial above referred to, is advertising in a systematic, scientific and comprehensive manner, and in order to accomplish this result, I am willing to subscribe one thousand dollars with twenty-four other men or firms, to create a fund of twenty-five thousand dollars to be used in systematically advertising Ogden and its resources, and I am persuaded that if this fund is judiciously expended in advertising Ogden and its resources, we will then be able, willing and ready to subscribe one hundred thousand dollars to continue the campaign of advertising already begun.

I am willing at any time to assist in organizing an advertising campaign looking to the execution of the above propositions.

J. J. BRUMMITT.

## BOB MOYES HAD A HUNTING TRIP

According to Cashier R. A. Moyes of the Commercial National Bank who has just returned from an extended vacation trip to his brother-in-law's sheep ranch in Cottonwood canyon, south of Urich, the farmers and ranch men of that section are making wonderful strides in progressive farming. He declares that some of the more enterprising ones are driving pipe into the foothills south of Weber canyon, and utilizing the water to generate electric power with which they are practically operating their farms and ranches, and intend in time to install heavy dynamos that will even do such small chores as cooking, churning, etc.

Already, the heavy work, such as cleaning grain, grinding corn, lighting, heating, running cream separators, fanning mills, etc. is being done by the electricity brought to their service by their enterprise, and owing to the inexpensive manner in which the motor-force is obtained, there will be no limit to the tasks surrendered to the dynamo.

Mr. Moyes reports a splendid trip, having spent three weeks of his trip in a sheep outfit. He did some hunting, enjoyed himself immensely, and enjoyed himself immensely in the open country stretching to the south of the Weber canyon. He says he had a trip such as Joe Thomas would enjoy better than the one he had on Hugh Wood's Idaho ranch with Matt Browning, because no one would play tricks on an unsuspecting and peaceable city man.

## NO SESSION OF CITY COUNCIL

On account of the lack of a quorum, the city council adjourned its meeting from last evening until tonight. Present last night were Councilmen Browning, Darr and Barber. On motion of Councilman Dana an adjournment was taken until this evening.

### HOGS AND VEAL

We are paying for fat hogs as follows: Hogs, from 200 lbs. and up, per 100 lbs. \$9.75. Hogs, from 160 to 200 lbs., per 100 lbs. 8.50. Hogs, from 125 to 160 lbs., per 100 lbs. 7.75.

We receive hogs daily. Anybody who prefers dressed weight on hogs may bring them in on Tuesdays or Fridays between 7:30 and 10 a. m. We will then slaughter them while you wait, and pay \$11.75 per 100 lbs. dressed. At either of these days you may choose whether you want the live weight price or \$11.75 dressed.

We pay for fat veals from 70 to 125 lbs. dressed weight 11 cents per lb., and receive them daily. You may bring them in either live or dressed. Access to our plant is now convenient since the construction of the viaduct.

OGDEN PACKING & PROVISION CO.

## SHRINERS GET DEVIL'S SLIDE

Devil's Slide, one of the noted natural scenic points on the line of the Union Pacific Railroad, and situated in Weber canyon near Ogden, is to be used for a practical purpose by the Order of the Mystic Shrine, of the United States. The temple has arranged to hold its semi-annual ceremonial at the natural slide on September 15.

Prominent shriners from all portions of the country are expected to attend, and the occasion is to be honored by the presence of Imperial Potentate F. A. Hines of Los Angeles. The slide is about 300 feet long and is pitched at an angle of 90 degrees, making its adaptability for ceremonial purposes very manifest.

A large circus tent has been purchased by El Kalah temple of Salt Lake together with a large amount of other paraphernalia, and it is safe to predict that the slide will be the scene of the wildest circus ever shown in its vicinity, when the Salt Lake Shriner's begin their fun festival on Sept. 15.

A special train from Salt Lake will carry the nobles to the rugged canyon in the afternoon, when the initiation ceremonies will be held. These will be followed at night by the traditional banquet and merry making.

### NO MORE PILES

Hem-Roid Does Its Work Thoroughly, No Return.

If you have piles, you know that the usual treatment with salves, suppositories or operations cannot be depended upon for more than temporary relief. Outside treatment won't cure the inside cause—bad circulation in the lower bowel. Dr. Leonard's Hem-Roid, a tablet remedy taken internally, removes the cause of piles permanently. Sold for \$1 and fully guaranteed by BADCON'S PHARMACY, Ogden, Utah. Dr. Leonard's Hem-Roid, C. Station B, Buffalo, N. Y. Prop. Write for booklet.

## JOS. SCOWCROFT RETURNS HOME

Mr. and Mrs. Joseph Scowcroft, their son Joseph, Jr., and their daughter Mae, arrived home yesterday afternoon from their six months automobile tour of Europe.

Mr. Scowcroft, speaking for the family, said that the trip was a delightful one in every respect, but that he was glad indeed to return to Ogden and his home.

The party visited most of the larger cities in the British empire and lower Europe, making their extended vacation one of extreme pleasure from the time they left home until their arrival in New York a few days ago.

From the metropolis, the party journeyed westward via the Union Pacific route, the only time during the trip that the railroads were resorted to.

The automobile, in which the tour was made will be brought west by the chauffeur.

## COURT SUSTAINS THE INJUNCTION

Judge Joshua Greenwood, who is hearing the "Sanitarium" case, yesterday sustained the injunction against B. M. Robinson, asking that the latter not interfere with the operation of the Sanitarium, but refused to dissolve the order, in so far as the Pingree National Bank was concerned, stating that the bank was a legal business connection with the Ogden Canyon Sanitarium company. The ruling was made pending the postponement of consideration of the case as asked by the defendant, who requested the postponement so that some evidence, having been introduced bearing might be introduced.

The question before the court yesterday was whether an injunction against interference of the defendants in the operation of the Ogden Canyon Sanitarium, shall remain in force during the pendency of the present litigation. The injunction was issued by Judge Howell a number of days ago upon the filing of a complaint by Mr. Kurtz setting forth that he is entitled to a hearing regarding the title to the property, and also asking for damages against the

Pingree National bank in case the court should hold that the certificate of sale and subsequent deed of the sheriff of Weber county held by the bank as security for the payment of a certain note for \$5,500.00, a title to the property. The defendants in their appearance in court yesterday maintained that a judgment filed by them constituted the grounds upon which they would rely for the dissolution of the injunction made by Judge Howell, and the bank before the court for the entire day was on question of law. The statements contained in the demurrer are that the complaint uttered by the plaintiff does not contain facts sufficient to constitute a cause of action; that there is a misjoinder of parties, B. M. Robinson and the Pingree National bank, having no relationship in the present transaction; that the causes of action embraced in the complaint are improperly joined, in that the prayer of the complaint asks that title to the property be quieted and also that the Pingree National bank pay damages to the plaintiff; and, also, that the complaint is ambiguous and unintelligible.

Mr. Kurtz is now in possession of the property and, if the defendants fall to show proper cause why the injunction should be dissolved, he will remain in possession until the matter is finally disposed of. There is an array of legal talent on both sides of the case, Maginnis & Maginnis, A. G. Horn and Halverson & Pratt appearing for the plaintiff; H. H. Henderson and T. D. Johnson representing B. M. Robinson, and Willis and DeVine appearing for the Pingree National bank.

## DEATHS AND FUNERALS

RUBY FOWLER SCOTT.

The funeral services over the remains of Ruby Fowler Scott, who died last Saturday, will be held today at 4 p. m. at the residence of Charles Kent, 210 I street, Salt Lake City.

FREDDIE LAHEY.

The many friends of Mr. and Mrs. J. D. Lahey, formerly of Ogden, will be grieved to learn of the death of their beloved son Freddie, which occurred in Spokane after an unsuccessful operation for appendicitis. Mr. J. D. Lahey will be well remembered in Ogden, as for many years he was in the employ of the Southern Pacific Railroad company as conductor, running out of Ogden. Mrs. Lahey is the daughter of Mrs. Mary Austin and sister of Councilman J. W. Austin. The news of the young man's death came as a shocking surprise to part of the family who reside in Ogden. Mrs. Austin left last evening for Spokane to attend the funeral, which will take place Tuesday afternoon.

## FIRE DESTROYS SALT PALACE

Blackened walls, twisted girders and heaps of smoldering embers are all that remain of Salt Lake City's Salt Palace, famous for advertising the great natural resource of Utah, of which it was built. The fire of mysterious origin, which entailed a loss of \$50,000, burst from the interior of the "Third Degree," an electrical concession at 2:20 o'clock yesterday morning in a fountain of flame. With the wind blowing a gale, the flames were carried over the soda water stand and set fire to the roof of the Salt Palace, the main building of the resort, in a dozen places. From these little torches the fire ate into the roof and soon enveloped the large dome, the wind fanning the flames and carrying them briskly over the entire roof.

When the alarm was turned into headquarters, the "Third Degree" was burning fiercely. The fire department got the first report second-hand from the police department, and it was five minutes later before a direct alarm came in. As soon as the water was turned on to the building the firemen found that they had the wind to fight, which fed the fire and lashed the shooting flames into a fury. The wind broke the force of the four streams of water which were soon playing on the building and the fire department was unable to cope with the situation.

Embers from the "Third Degree," which was built of lumber, dropped into the bleachers of the bicycle saucer track. The east side of the bleachers

## INFLAMMATION MADE HER ALMOST CRAZY

With Pain, Itching Settled from Knee to Toes. Physicians Cost a Fortune. No Relief. Went to Hospital 3 Years. Unable to Help.

Finally Used Cuticura and Was Completely Cured.

"I began to have an itching over my whole body about seven years ago and this settled in my limbs, from the knee to the toes. I went to see a great many physicians, a matter which cost me a fortune, and after I noticed that I did not get any relief that way, I went to the hospital. But they were unable to help me there. I used all the medicines that I could see but became worse and worse. I had an inflammation which made almost every part of my body itchy. I showed my foot to my friends they would get really frightened. I was so sick and had become so nervous that I positively lost all hope of being cured."

"I had seen the advertisement of the Cuticura Remedies a great many times but could not make up my mind to try them. Finally I did decide to use the Cuticura Remedies and I used them for two weeks. I used Cuticura Soap, Cuticura Ointment and Cuticura Pills, the entire inflammation cleared up. I should be only too glad if people with a similar disease would come to me and I would offer them to use Cuticura. Mrs. Bertha S. is my sister-in-law and I know well how suffering and was cured by the use of the Cuticura Remedies. I am now well and happy. My address is 231 E. 80th St., New York, N. Y. Secretary of the National Cuticura Society, 125 Broadway, New York, N. Y. Cuticura Soap, 22-page book on skin diseases.



# No Other Beer

is quite like Pabst Blue Ribbon.

Not only has it won the World's blue ribbons for Purity and High Quality, but it has a characteristic flavor and agreeable smoothness that belongs to it alone.

## Pabst Blue Ribbon

The Beer of Quality

is the favorite not only with those who are familiar with Pabst brewing methods and Pabst quality, but with thousands who prefer it because of its distinctive and pleasing taste.

When you order Pabst Blue Ribbon, note its beautiful amber color, note its clearness no matter how cold, note its rich, creamy foam and its delightful flavor—all evidence that it deserves its title of "The Beer of Quality."

Made and Bottled Only by Pabst at Milwaukee.

Phone for a case for home use.

The Fred J. Kiesel Co.  
335-337 24th St.  
31—Both Lines



ers was soon in flames. A stream of water was turned on to the track and with the assistance of a score of bicycle riders, who had by this time been aroused and rushed to the track to save their wheels and training equipment, the track was saved. About 150 feet of the bleachers was burned out, but the track was not damaged. The damaged bleachers will be boxed in, the track will be braced underneath and the bicycle race meets will be held as usual.

Frederick Heath, the sole owner of the resort, did not have a cent of insurance on the buildings. The underwriters raised the rate so high that it was impossible for Mr. Heath to insure the buildings. Francis Heath, the manager, and his wife and six children were living in the Salt Palace at the rear. Mrs. G. E. Rockefeller and two children also occupying rooms in the rear of the building. They were hustled out of the building and most of the furniture was saved. The women and children were taken to the home of Harry Heagren, manager of the Salt Palace saucer track, where they were cared for. Heagren, who lives near the Salt Palace, was one of the first to reach the resort. With Francis Heath's assistance, he saved the office furniture and valuable papers and season contracts which were in the main building.

The Salt Palace grounds which contain 10 acres, is the last of Frederick Heath's fortune. After losing the Salt Palace over this morning, Mr. Heath broke down completely for a few minutes. With it, however, came the determination of a man of younger years. On the site of the Salt Palace he will build a pavilion with a dome shaped roof, after the architecture of the Saltair pavilion, for dancing, musical concerts and conventions. It will probably have a ground floor under the pavilion for concessions and amusements. Heath expects to spend at least \$50,000 in such a building.

The bicycle track will not be touched until after the present season closes. Then it will be remodeled with a grandstand on the east side as well as the west and seating capacity increased to accommodate the patrons. In rebuilding the resort, Mr. Heath says he figures on changing the arrangements.

R. C. Condie, the watchman at the resort, was the first to discover the fire. He turned in an alarm, he says, and then notified the police. The flames had then enveloped the "Third Degree" concession and the wind was carrying the sparks onto adjoining buildings.

The "Third Degree" was owned by White, Savage & Co. J. E. White, the manager, had failed to pay for the electricity according to his contract, and the power was turned off in the middle of last week by Francis Heath, the manager. The concession had been losing money for the proprietors and had been closed down. According to Heath and Heagren, nobody had been in the place for two or three days. White, visited the resort yesterday morning and said that his loss would be about \$1,000.

HAS GONE TO IDAHO FALLS.

Waldo Nelson, son of Mr. J. H. Nelson of this city, has moved to Idaho Falls, where he will assume the operation of the moving picture machine at the Dime theatre. Mr. Nelson for the past three years has been connected with the Progressive Motion Picture company in this city.

VISITING DR. STONECIPHER.

B. F. Stonecipher, with his son Paul, of Port Wayne, Ind., who have been

visiting his son, Dr. H. L. Stonecipher of this city, left yesterday for the northwest, where he will investigate the land conditions in Washington and Idaho, with the ultimate view of making his home somewhere in that section.

IT IS SERIOUS.

Some Ogden People Fail to Realize the Seriousness of a Bad Back.

The constant aching of a bad back, The weariness, the tired feeling, The pains and aches of kidney ills Are serious—if neglected. Dangerous urinary troubles follow. An Ogden citizen shows you how to avoid them.

Mrs. F. J. Moody, 938 Capitol Ave., Ogden, Utah, says: "Doan's Kidney Pills brought a wonderful change in my condition in less than a month. I suffered intensely from inflammatory rheumatism and a swelling of my feet and limbs. Nothing helped me at all until I began using Doan's Kidney Pills. Although it may seem incredible the contents of one box cured the trouble and left my entire system in a healthy condition. It is a pleasure to recommend Doan's Kidney Pills." From statement given July 20, 1909.

Twice-Told Testimony. Mrs. Moody was interviewed on July 29, 1909, and she confirmed the above testimonial in the following words: "I can still recommend Doan's Kidney Pills highly and willingly allow the publication of my former endorsement. This remedy has certainly been of great benefit to me."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

## FRA K LAMAR DIS UNES PEACE

Frank Lamar wandered into the rooming house over Clark's stores on Washington avenue last evening and threatened to commit murder. He was not very particular as to who should be murdered, but declared that it would make him very happy to send some one—anybody—over the Great Divide. When no one offered for the sacrifice, this desperate, thirty-year-old man, even considered com-

mitting suicide, probably thinking that murder was murder, whether it was self-inflicted or no.

The lady in charge of the rooming house finally found opportunity to call in the police, and after waiting eight minutes (she said she thought it was a week) Detective Charles Pincock of the police department arrived on the scene. By this time the "bad man" had "let it go" and it was thought that he had gotten safely away.

A short time later, however, a call from Beatty's automobile garage on Grant avenue reported that the same man was in the rear of the place and acting in an offensive manner. Detective Pincock hurried to the place and found the "desperate" in the middle of the block, amongst a score of tar barrels, unconscious of the excitement he had stirred up.

He gave his age and occupation as a machinist and was quite willing to retire on one of the station cot for the remainder of the night.

### NO STRAW HATS IN CHICAGO AFTER TOMORROW

Chicago, Aug. 30.—There is to be no official pardon this year for the offense of wearing straw hats after September 1.

Anyone who wears his hot weather head gear after tomorrow will do so on the strength of his own judgment and courage alone, for Mayor Biss declared yesterday there would be no proclamation prolonging the season for "straws" after September 15. "I shall not issue any such proclamation, and, what's more, I never will issue any such proclamation," was the mayor's statement.

"I don't know what business the mayor has in taking action, and have a right to determine what he shall wear, so long as he does not violate the police regulations."

### MAYOR RECEIVES BROKEN RIBS AND INJURED SPINE

Newburg, N. Y., Aug. 30.—Mayor Benjamin McClung of Newburgh is back from the St. Paul convention of the League of American Municipalities, with two broken ribs and a lacerated spine. He received his injuries while asleep in his train, being thrown from his berth while the train was rounding a curve. He did not think the injury of any consequence at first, and it was not until his arrival here that he had professional care.

## HAIR WHITE AS SNOW

Restored to Natural Color with One Bottle of

## WYETH'S SAGE AND SULPHUR HAIR REMEDY

The Only True Hair Restorer, Tonic and Rejuvenator. ALMOST A MIRACLE.

My hair was as white as snow when I commenced using Wyeth's Sage and Sulphur Hair Remedy. One bottle restored my hair to its natural dark brown color. As I am now 70 years old, I consider the result most remarkable. It is an agreeable and refreshing hair dressing, keeping the hair soft and glossy, without being in the least greasy or sticky.

WM. WESTLAKE  
210 West Main Street, Rochester, N. Y.



Why hesitate when WYETH'S SAGE AND SULPHUR HAIR REMEDY is daily producing just such results?

After years of study and analysis of the hair, we have been able to produce an ideal Hair Tonic and Restorer, which contains an actual essence of recognized merit for treatment of hair and scalp diseases. It makes and keeps the scalp clean and healthy, gives life, strength and lustre to the hair, and restores faded and gray hair to natural color.

No matter how long and thick your hair is, WYETH'S SAGE AND SULPHUR HAIR REMEDY will make it longer and thicker. It will remove every trace of dandruff in a few days, stop falling in one week, and start a new growth in from one to three months.

These are facts that have been proven in scores of cases. WYETH'S SAGE AND SULPHUR HAIR REMEDY is guaranteed to do all that it is claimed to do or the price will be refunded.

50c. AND \$1.00 A BOTTLE AT ALL DRUGGISTS

If your Druggist does not keep it send 50c. in stamps and we will send you a large bottle, express prepaid.

WYETH CHEMICAL COMPANY, 74 CORTLAND ST., NEW YORK CITY, N. Y.  
FOR SALE BY BADCON'S PHARMACY, SPECIAL AGENTS.